

Tammie Bryant

Web Designer/UI Designer

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Online Portfolio: www.TammieBryant.com

SUMMARY

Ms. Tammie Bryant is an experienced designer with the ability to create user experience solutions for Web sites and applications. Ms Bryant has an extensive portfolio to include clients such as DTE Energy, Real Estate One, and Advanced Media Solutions. Her exceptional designs and creative flash animations make Ms. Bryant an excellent candidate to join your team.

TECHNICAL SKILLS

- ◆ Accessibility
- ◆ Adobe Creative Suite
- ◆ Flash
- ◆ Flex (custom skins)
- ◆ FreeHand
- ◆ HTML with CSS
- ◆ Mac/Windows
- ◆ MS Office
- ◆ PageMaker
- ◆ Prototypes
- ◆ Quark
- ◆ RIA
- ◆ SEO
- ◆ Usability
- ◆ Wireframes

TRAINING AND CERTIFICATIONS

- ◆ Flash: Center for Creative Studies – 2000
- ◆ Web and HTML: Lake Washington Technical College – 1996
- ◆ Fine Art Studies: School of Visual Concepts – 1995
- ◆ Advertising Certification Program: University of Washington – 1993

PROFESSIONAL EXPERIENCE

DTE Energy

Web Designer

February 2008 – December 2008

Contracted by Strategic Staffing Solutions

- ◆ Worked within Usability Department.
- ◆ Redesigned DTE Energy Intranet.
- ◆ Initiated CSS Center of Excellence.
- ◆ Participated in RIA Center of Excellence.
- ◆ Used Photoshop and Illustrator to design user-centered screens for large corporate Web site and Applications based on analysis of users needs.
- ◆ Developed screens using HTML and CSS.
- ◆ Generated Wireframes and high-fidelity Prototypes.

PROFESSIONAL EXPERIENCE – Continued

- ◆ Implemented usability review and consultation via a cognitive walk-through, user surveys, card sorting and user testing with paper prototypes and online testing.
- ◆ Consideration of Accessibility standards as required.
- ◆ Built and designed, via collaboration with developer, a customer service RIA with custom skins with Adobe CS3 and Adobe Flex.

Environment: Adobe CS3, HTML/CSS, Adobe Flex

Advanced Media Solutions & Real Estate One & CBeyond

Freelance Designer

July 2007 – February 2008

- ◆ Worked directly with clients.
- ◆ Generated Wireframes and high-fidelity Prototypes.
- ◆ Used Photoshop and Illustrator to design multiple user-centered Web sites.
- ◆ Utilized Dreamweaver with HTML, JavaScript and CSS.
- ◆ Generated simple forms using ASP.
- ◆ Created elements and Web site introductions with Flash.
- ◆ Designed and developed a new look for US Gear Tools utilizing Photoshop, Illustrator, Dreamweaver, Fireworks, Flash and MS Excel (<http://www.usgeartools.com>).
- ◆ Developed in Flash an interactive map for Detroit Renaissance (<http://www.detroitrenaissance.com/MAP/IA.html>).
- ◆ Generated wireframes.
- ◆ Utilized Search Engine Optimization when developing Web sites.
- ◆ Implemented usability consulting.

Environment: Photoshop, Illustrator, Dreamweaver, Flash, Fireworks, HTML, JavaScript, CSS, ASP, MS Office

Ideation Signs and Communications

Art Director

November 2006 – July 2007

- ◆ Managed and directed a team of designers on multiple print and Web site projects.
- ◆ Generated Wireframes and high-fidelity Prototypes.
- ◆ Print projects included brochures, identity materials and environmental graphics using Photoshop, Illustrator, InDesign and MS Office.
- ◆ Designed and developed a 10x24 foot environmental display for the Rexair headquarters (Rainbow Vacuums) with Illustrator using environmental graphics technology.
- ◆ User-centered Web site projects utilized Dreamweaver and Flash.
- ◆ Managed and directed design of the 1st Annual Detroit International River Days Web site (<http://www.detroitriverdays.com>).
- ◆ Facilitated and participated in brainstorming sessions internally and with client's team for the creation of a new brand name, BlueForce as well as manage the design of the brand launch brochure, identity materials and Web site (<http://www.blueforcestaffing.com>).
- ◆ Interacted directly with clients and participated in meetings.
- ◆ Generated proposals with MS Word.
- ◆ Managed team and project budgets with project management software.

PROFESSIONAL EXPERIENCE – Continued

- ◆ Edited and copywriting.
- ◆ Generated user interface and performed usability testing.
- ◆ Managed outside vendors.

Environment: Photoshop, Illustrator, Dreamweaver, Flash, MS Office, Project Management Software

Real Estate One

Sr. Graphic Designer

August 2002 – November 2006

- ◆ Designed marketing materials at the corporate headquarters for nine brands.
- ◆ Worked with a team to develop strategic marketing concepts.
- ◆ Participated in meetings to develop brand recognition.
- ◆ Created materials including brochures, booklets, presentations and trade show murals using Photoshop, Illustrator, FreeHand, InDesign and PageMaker.
- ◆ Created simple banners using Photoshop and animated gifs.
- ◆ Designed user-centered Web sites using Dreamweaver and ImageReady.
- ◆ Worked directly with executives, office managers and sales associates.
- ◆ Prepared PDF files with Adobe Distiller and posted online for use and download by managers and sales associates.
- ◆ Managed outside vendors.
- ◆ Performed press checks.
- ◆ Conceptualized and used Illustrator skills to create icons and graphic themes for time-sensitive sales campaigns.

Environment: PhotoShop, Illustrator, FreeHand, InDesign, PageMaker, ImageReady, Distiller

Bryant Design Studio

Creative Director

October 2000 – August 2002

- ◆ Clients included:
 - Grosse Pointe Farms
 - NAIC (National Association of Investors Corp)
 - Michigan Home Team
 - Bathliners Direct
- ◆ Designed using Photoshop and Illustrator, developed the front-end programming using Dreamweaver, and managed the back-end programming for the Grosse Pointe Farms user-centered Web site (<http://www.ci.grosse-pointe-farms.mi.us/>).
- ◆ Generated Wireframes and high-fidelity Prototypes.
- ◆ Usability consulting.
- ◆ Designed logo, identity materials with Illustrator and designed and developed user-centered Web site for Michigan Home Team using Dreamweaver and Flash for the navigation (<http://www.mihometeam.com>).

Environment: Photoshop, Illustrator, Dreamweaver, Flash, GoLive, Quark, MS Office

PROFESSIONAL EXPERIENCE – Continued

McElifish & Company

Project Manager

February 1997 – October 2000

- ◆ Led team members and communicated directly with clients.
- ◆ Worked with large international client, Grace Foods, on full redesign of packaging using FreeHand and Photoshop as well as work with multiple print vendors.
- ◆ Utilized focus groups to learn about target audience.
- ◆ Worked with clients at GM on multiple print projects utilizing Photoshop, FreeHand and PageMaker.
- ◆ Created a Flash movie burned to CD as company promotional piece.
- ◆ Completed press checks and photo shoots.
- ◆ Kept projects on targeted time-line and budget.
- ◆ Integrated strategy, creativity, and technology to deliver comprehensive designs.
- ◆ Performed retouching and color correction.

Environment: Photoshop, Illustrator, FreeHand, PageMaker, GoLive, Flash, Barcode Technology