

Tammie Bryant
Web Designer/UI Designer
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Online Portfolio: www.TammieBryant.com

With more than 15 years of experience, my skills include designing, producing, implementing and managing graphical and multimedia components for use on the Internet and in applications. A key strength is my ability to create positive user experience solutions. I do this by analyzing user needs, proposing solutions, and monitoring progress of implementation.

I have a solid understanding of Internet technology, strong design skills and the ability to communicate well with team members and clients. I also have a “do whatever it takes” attitude towards my work.

My extensive portfolio includes clients such as HealthMedia, Inc., DTE Energy, Real Estate One, and Advanced Media Solutions.

TECHNICAL SKILLS

- 508 Compliancy & Accessibility
- Adobe Creative Suite
- Cascading Style Sheets (CSS)
- Flash
- Flex (custom skins)
- Mac/Windows
- MS Office
- Prototypes
- Rich Internet Applications (RIA)
- Search Engine Optimization (SEO)
- Usability Principles and User Testing
- Wireframes
- XHTML
- XML (timed text)

PROFESSIONAL EXPERIENCE

HealthMedia, Inc.

Web Design Lead

August 2009 – Current

Contract through Otterbase

Work with software engineers, content authors, behavioral scientists and project managers to help drive web design and execution of the Wellness & Prevention products to ensure alignment with the overall product solutions, look and feel, and accessibility requirements. Key tasks include:

- Leading the design team to implement standards in accessible design, including 508c and CSS.
- Planning of design resource allocation while executing project deliverables and design reviews.
- Practicing agile software development methodology and facilitating communications between the development, content and design teams.
- Using Photoshop and Illustrator to design solution based digital coaching programs based on user needs.
- Usability consulting and assist in facilitating user testing.
- Generating Wireframes and Prototypes.
- Developing front end XHTML and CSS.

Noteworthy Achievements:

- Redesign of the HMI Succeed and Snapshot programs that included innovative solutions to enhance the user's experience.
- Updated the design of the HMI Balance program under an extremely short timeline that resulted in a clear and concise approach, benefitting the user.
- Developed solution to create closed captioning for existing video with Flash and XML.
- Became "go to" person for section 508 compliance guidelines.

Environment: Photoshop, Illustrator, Dreamweaver, Flash, XHTML, JS, CSS, XML, MS Office

**Freelance Design Project
December 2008 – August 2009**

Designed and developed a site for Scenario Economics (<http://www.scenarioeconomics.com>) along with the company's logo and identity materials.

Unique feature: Embedded company's Google calendar into site for up-to-date events.

Environment: Photoshop, Illustrator, Dreamweaver, Flash, XHTML/CSS, ASP, MS Office

**DTE Energy
Web Designer**

February 2008 – December 2008

Contract through Strategic Staffing Solutions

- Worked within Usability Department.
- Redesigned DTE Energy Intranet.
- Initiated CSS Center of Excellence.
- Participated in RIA Center of Excellence.
- Used Photoshop and Illustrator to design user-centered screens for large corporate Web site and Applications based on analysis of users needs.
- Developed screens using XHTML and CSS.
- Generated Wireframes and high-fidelity Prototypes.
- Implemented usability review and consultation via a cognitive walk-through, user surveys, card sorting and user testing with paper prototypes and online testing.
- Consideration of Accessibility standards as required.
- Built and designed, via collaboration with developer, a customer service RIA with custom skins with Adobe CS3 and Adobe Flex.

Environment: Adobe CS3, XHTML/CSS, Adobe Flex

**Freelance Designer for Advanced Media Solutions & Real Estate One & CBeyond
July 2007 – February 2008**

- Worked directly with clients.
- Generated Wireframes and high-fidelity Prototypes.
- Used Photoshop and Illustrator to design multiple user-centered Web sites.
- Created child pages as templates for efficient updating.
- Utilized Dreamweaver with HTML, JavaScript and CSS.
- Generated simple forms using ASP.
- Created elements and Web site introductions with Flash.
- Generated wireframes.
- Utilized Search Engine Optimization when developing Web sites.
- Usability consulting.
- A few examples:

- Designed and developed the site for Zuccaro Banquets and Catering. (<http://www.zuccaros.com/>)
- Developed Flash intro for Kitchen Studios. (<http://www.kitchenstudiomi.com/>)
- Developed in Flash an interactive map for Detroit Renaissance (<http://www.businessleadersformichigan.com/our-work/detroit-programs>)
- Designed and developed site for Michigan Council of Professional Investigators. (<http://www.mcpihome.com/board.htm>)
- Designed and developed site for Michigan Safety Training. (<http://www.michigansafetytraining.com/>)

Environment: Photoshop, Illustrator, Dreamweaver, Flash, Fireworks, XHTML/CSS, JS, ASP, MS Office

Ideation Signs and Communications

Art Director

November 2006 – July 2007

- Managed and directed a team of designers on multiple print and Web site projects.
- Generated Wireframes and high-fidelity Prototypes.
- Print projects included brochures, identity materials and environmental graphics using Photoshop, Illustrator, InDesign and MS Office.
- Designed and developed a 10x24 foot environmental display for the Rexair headquarters (Rainbow Vacuums) with Illustrator using environmental graphics technology.
- User-centered Web site projects utilized Dreamweaver and Flash.
- Managed and directed design of the 1st Annual Detroit International River Days site.
- Facilitated and facilitated brainstorming sessions internally and with client's team for the creation of a new brand name, BlueForce as well as manage the design of the brand launch brochure, identity materials and site (<http://www.blueforcestaffing.com>).
- Interacted directly with clients and participated in meetings.
- Generated proposals with MS Word.
- Managed team and project budgets with project management software.
- Editing and copywriting.
- Generated user interface and performed usability testing.
- Managed outside vendors.

Environment: Photoshop, Illustrator, Dreamweaver, Flash, MS Office, Project Management Software

Real Estate One

Sr. Graphic Designer

August 2002 – November 2006

- Designed marketing materials at the corporate headquarters for nine brands.
- Worked with a team to develop strategic marketing concepts.
- Participated in meetings to develop brand recognition.
- Created materials including brochures, booklets, presentations and trade show murals using Photoshop, Illustrator, FreeHand, InDesign and PageMaker.
- Created simple banners using Photoshop and animated gifs.
- Designed user-centered Web sites using Dreamweaver and ImageReady.
- Worked directly with executives, office managers and sales associates.
- Prepared PDF files with Adobe Distiller and posted online for use and download by managers and sales associates.
- Managed outside vendors.
- Performed press checks.
- Conceptualized and used Illustrator skills to create icons and graphic themes for time-sensitive sales campaigns.

Environment: PhotoShop, Illustrator, FreeHand, InDesign, PageMaker, ImageReady, Distiller

Bryant Design Studio

Creative Director

October 2000 – August 2002

Clients:

- Grosse Pointe Farms
- NAIC (National Association of Investors Corp)
- Michigan Home Team
- Bathliners Direct

Tasks:

- Designed using Photoshop and Illustrator, developed the front-end development using Dreamweaver, and managed the back-end programming for the Grosse Pointe Farms user-centered site.
- Generated Wireframes and high-fidelity Prototypes.
- Usability consulting.
- Designed logo, identity materials with Illustrator and designed and developed user-centered site for Michigan Home Team using Dreamweaver and Flash for the navigation.

Environment: Photoshop, Illustrator, Dreamweaver, Flash, GoLive, Quark, MS Office

McElfish & Company

Project Manager

February 1997 – October 2000

- Led team members and communicated directly with clients.
- Worked with large international client, Grace Foods, on full redesign of packaging using FreeHand and Photoshop as well as work with multiple print vendors.
- Utilized focus groups to learn about target audience.
- Worked with clients at GM on multiple print projects utilizing Photoshop, FreeHand and PageMaker.
- Created a Flash movie burned to CD as company promotional piece.
- Completed press checks and photo shoots.
- Kept projects on targeted time-line and budget.
- Integrated strategy, creativity, and technology to deliver comprehensive designs.
- Performed retouching and color correction.

Environment: Photoshop, Illustrator, FreeHand, PageMaker, GoLive, Flash, Barcode Technology

TRAINING AND CERTIFICATIONS

- Bachelors of Science in Web and Multimedia: Art Institute of Pittsburgh–Currently working towards
- Flash: Center for Creative Studies – 2000
- Web and HTML: Lake Washington Technical College – 1996
- Fine Art Studies: School of Visual Concepts – 1995
- Advertising Certification: University of Washington – 1993
- Edmonds Community College – 1989-92
- Everett Community College – 1988